



MEDIA RELEASE

For Release
28th May, 2008

***The SUPER DIESEL LAUNCH, WEDNESDAY 28th MAY 2008
11am at Total Fuel Service Station 76 Auburn Rd Auburn.***

The Next Generation In Diesel Is Here!

Total Fuel today has launched The Next Generation in Diesel for Australia with its environmentally friendly SUPER DIESEL.

The public launch of the latest high tech diesel fuel to hit the Australian service station pumps. **SUPER DIESEL will be launched by Regional Development Minister, The Hon. Tony Kelly MLC.**

Total Fuels spokesperson, Michael Husband, said Superdiesel is the first proven environmentally friendly diesel fuel available to the Australian public at the pump and it is based on an ALL AUSTRALIAN revolutionary innovation, Fyrex CI. Superdiesel, reduces greenhouse gas emissions up to 30% and hydrocarbon particulate emissions up to 40%,. The environmental implications globally of this Australian innovation are so significant that the Indonesian and Vietnamese governments have sought briefings for supply agreements with all Indonesian importation protocols complete and export ratified to commence June 2008.

SUPERDIESEL is based on FYRX CI ®, an ALL ORGANIC Australian engineered, owned, manufactured and distributed product which has been tried, tested and proven within the Australian and South East Asian fuel consumption environments.

Proven Fuel Saving Capacity

- On Road Buses national rolling average 6.5% reduction
- On Road Trucks National Rolling average 5.4% Reduction
- Off road engines Average Direct Burn reduction 9% and significant additional reduction of up to an additional 11% based on shorter haul speed achievement distances on flat ground.
- Power Generation improved fuel burn on return to service of 30% usage and a general boiler efficiency improvement of 7.3%.

Proven Environmental Performance

Superdiesel delivers unprecedented environmental performance from Diesel combustion. Independently monitored and certified by Australian Government Bodies the following emission reductions are from the combustion of Superdiesel.

- Nitrogen Oxides (3%-4%)
- Carbon Monoxide (up to 30%)
- Hydrocarbon (up to 40%)
- Particulate Emissions (up to 24.5%)
- Ozone (50% - 90%)

Further information can be obtained from the Super Diesel website www.superdiesel.com.au

Total Fuel outlets that sell Super Diesel at the moment:

Auburn- Cnr Auburn & Beatrice Rds Auburn

Cabramatta- 267 John Street Cabramatta

Fairfield- 62 Railway Pde Fairfield

Kurmond- 563 Bells Line of Road

Milperra- 146 Beaconsfield Road Milperra

Minto- 102 Campbelltown Road Minto

Penrith- 34 Mulgoa Road Penrith

Ramsgate- 112/114 Ramsgate Road Ramsgate